



CITY OF REFUGE

2024 Impact Opportunities / Corporate Benefits

1
3
0
0

CITY OF REFUGE

2024 Impact Opportunities / Corporate Benefits

In Atlanta's Westside, in zip code 30314, decades of neglect and disinvestment have gradually taken their toll on this once-proud neighborhood. Here, one finds one of the state's highest incidences of poverty, incarceration rates, and teen pregnancies. Here, crime is rampant, and prostitution and drug deals occur in an open-air market. Here, over 30% of housing stock is abandoned or derelict, with boarded-up and burnt-out shells lining the streets. In 30314, the problems are pervasive, and the needs are enormous.

While the needs are great, the opportunities for transformation are even greater. Our innovative model at City of Refuge is bringing about lasting change for individuals and families every single day. We hope that you will partner with us in bringing light, hope, and transformation to the westside. As our footprint expands, we will help to grow your brand awareness and associate your name with a cause to which many people are passionately dedicated.

1

Max Impact / Full Year

Our Max Impact / Full Year investment opportunities represent the most comprehensive ways to partner with us at City of Refuge.

2

Tennis & Pickle Ball Tournament

Join us on March 8, 2024 for an exciting day of Tennis and Pickle Ball at Druid Hills Golf Club

3

Refuge Run 5k

Join us on March 16, 2024.
The annual 5K hosts more than 900 racers and 100 volunteers to the City of Refuge Campus and Westside Atlanta. They run to support the transformational programs at City of Refuge.

4

Golf Classic at Hawks Ridge

Join us on May 8th for an amazing day of golf and provide light, hope, and transformation to families to crisis.

5

Golf Classic at Golf Club of Georgia

Join us on August 5th for an amazing day of golf and provide light, hope, and transformation to families to crisis.

6

The Gathering

Join us on October 17, 2024 for this signature event. 2024 represents the 15th year of this fundraiser that hosts more than 450 people and raises more than \$1,000,000 for City of Refuge each year.

Impact Opportunity

Max Impact / Full Year

Our Max Impact / Full Year investment opportunities represent the most comprehensive ways to partner with us at City of Refuge.



PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
50 Registrations for the Refuge Run	40 Registrations for the Refuge Run	30 Registrations for the Refuge Run	20 Registrations for the Refuge Run	10 Registrations for the Refuge Run
10 Patron tickets to The Gathering with priority seating	10 Patron tickets to The Gathering with priority seating	10 Patron tickets to The Gathering	10 Patron tickets to The Gathering	5 Patron tickets to The Gathering
12 Playing Spots in Golf Classic at Hawks Ridge	6 Playing Spots in Golf Classic at Hawks Ridge	8 Playing Spots in Golf Classic at Hawks Ridge	6 Playing Spots in Golf Classic at Hawks Ridge	4 Playing Spots in Golf Classic at Hawks Ridge
12 Playing Spots in Golf Classic at Golf Club of Ga	8 Playing Spots in Golf Classic at Golf Club of Ga	8 Playing Spots in Golf Classic at Golf Club of Ga	4 Playing Spots in Golf Classic at Golf Club of Ga	4 Playing Spots in Golf Classic at Golf Club of Ga
10 Tennis Player Spots 2 Pickle Ball Player Spots	8 Tennis Player Spots 2 Pickle Ball Player Spots	6 Tennis Player Spots 2 Pickle Ball Player Spots	5 Tennis Player Spots	4 Tennis Player Spots
\$150,000	\$100,000	\$70,000	\$40,000	\$20,000

Corporate Benefits:

- Logo and branding in promotional materials for the events
- Logo-Link to company website on City of Refuge Sponsors Page
- Targeted publicity through social media channels (Facebook, Twitter, Instagram)
- Usage rights for City of Refuge logo in pre-approved promotions
- Workforce Innovation Hub Meeting space, passes for private tours of City of Refuge
- Volunteer (groups up to 20) and mentorship opportunities for employees

Impact Opportunity

Tennis & Pickle Ball Tournament

Druid Hills Golf Club

March 8, 2024

Giving Levels:

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
10 Tennis Players 2 Pickle Players	8 Tennis Players 2 Pickle Players	6 Tennis Players 2 Pickle Players	5 Tennis Players	4 Tennis Players
Event Recognition	Event Recognition	Event Recognition	Event Recognition	Event Recognition
Gift Bag	Gift Bag	Gift Bag	Gift Bag	Gift Bag
\$20,000	\$10,000	\$5,000	\$2,500	\$1,000

Corporate Benefits:

Includes sponsor's logo on printed tournament material, and sponsor level recognition at the tournament. Sponsor will also receive recognition in tournament press releases, social media posts and tournament publications.

Impact Opportunity

Refuge Run

Our annual Refuge Run 5k will be held on March 16, 2024. We are thrilled to host over 1,000 runners to run through the Westside of Atlanta.

March 16, 2024



Giving Levels:

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
50 Registrations	40 Registrations	30 Registrations	20 Registrations	10 Registrations
\$35,000	\$25,000	\$20,000	\$10,000	\$4,500

Corporate Benefits:

- Logo-link to company website on City of Refuge's website
- Logo and branding in promotional materials at the event
- Targeted publicity through social media (Facebook, Twitter, & Instagram)
- Usage rights of City of Refuge logo in pre-approved promotions

Impact Opportunity

Golf Classic at Hawks Ridge

The Golf Classic will take place on May 6 2024.
Capacity is limited so do not wait to become a sponsor!

May 6, 2024

Giving Levels:

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
12 Playing Spots Gift Bag & Lunch	8 Playing Spots Gift Bag & Lunch	8 Playing Spots Gift Bag & Lunch	6 Playing Spots Gift Bag & Lunch	4 Playing Spots Gift Bag & Lunch
\$20,000	\$15,000	\$10,000	\$5,000	\$3,500

Corporate Benefits:

Includes sponsor's logo on printed tournament material, and sponsor level recognition at the tournament.
Sponsor will also receive recognition in tournament press releases, social media posts and tournament publications.

Impact Opportunity

Golf Classic at Golf Club of Georgia

The Golf Classic will take place in on August 5, 2024
Capacity is limited so do not wait to become a sponsor!

August 5, 2024

Giving Levels:

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
12 Playing Spots Gift Bag & Lunch	8 Playing Spots Gift Bag & Lunch	8 Playing Spots Gift Bag & Lunch	4 Playing Spots Gift Bag & Lunch	4 Playing Spots Event Recognition
\$25,000	\$20,000	\$10,000	\$7,500	\$5,000

Corporate Benefits:

Includes sponsor's logo on printed tournament material, and sponsor level recognition at the tournament.
Sponsor will also receive recognition in tournament press releases, social media posts and tournament publications.

Impact Opportunity

The Gathering

Join us on October 17, 2024 for this signature event. 2024 represents the 15th year of this fundraiser that host more than 450 people and raises more than \$1,000,000 for City of Refuge each year.

October 19, 2024

Giving Levels:

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
10 Tickets	10 Tickets	10 Tickets	10 Tickets	5 Tickets
\$50,000	\$30,000	\$25,000	\$15,000	\$6,000

Corporate Benefits:

- Logo-link to company website on City of Refuge's website
- Logo and branding in promotional materials at the event
- Targeted publicity through social media (Facebook, Twitter & Instagram)
- Usage rights of City of Refuge logo in pre-approved promotions

2024 Impact Opportunities

Max Impact / Full Year

- Presenting ○ \$150,000
- Platinum ○ \$100,000
- Gold ○ \$70,000
- Silver ○ \$40,000
- Bronze ○ \$20,000

Tennis & Pickle Ball

- Presenting ○ \$20,000
- Platinum ○ \$10,000
- Gold ○ \$5,000
- Silver ○ \$2,500
- Bronze ○ \$1,000

Refuge Run

- Presenting ○ \$35,000
- Platinum ○ \$30,000
- Gold ○ \$20,000
- Silver ○ \$10,000
- Bronze ○ \$4,500

Golf Classic at Golf Club of Ga

- Presenting ○ \$25,000
- Platinum ○ \$20,000
- Gold ○ \$10,000
- Silver ○ \$7,500
- Bronze ○ \$5,000

Golf Classic at Hawks Ridge

- Presenting ○ \$20,000
- Platinum ○ \$10,000
- Gold ○ \$7,500
- Silver ○ \$5,000
- Bronze ○ \$3,500

The Gathering

- Presenting ○ \$50,000
- Platinum ○ \$30,000
- Gold ○ \$25,000
- Silver ○ \$15,000
- Bronze ○ \$6,000

I hereby agree to the above **City of Refuge** impact opportunity. I understand that my company or I will receive the corresponding benefits to the impact level that has been selected as set forth in this package.

I further hereby agree to cooperate with City of Refuge, Inc. by providing electronic and hard copy name and logo information related to the person(s) or company (the "name and logo"), as reasonably requested. I further hereby acknowledge and agree that City of Refuge, Inc. is permitted to use the name and logo in connection with electronic and hard copy advertising and promotions for the event.

Signature: _____
Name: _____
Company: _____
Address: _____
Business Phone: _____
Contact Person: _____
Personal Phone: _____

Title: _____
Email: _____
Fax: _____

Mail this contract with your payment to:

Edward Phillips
City of Refuge, Inc.
1300 Joseph E. Boone Blvd.
ephillips@cityofrefugeatl.org

Please contact Edward Phillips with questions. Phone: 803.468.4564
Email: ephillips@cityofrefugeatl.org

Thank you for your partnership! Please complete the commitment form on the next page and return to City of Refuge!

**Questions?
Contact Edward Phillips
ephillips@cityofrefugeatl.org
803.468.4564**

2024

